

LISTING PACKAGES

**NOT ALL HOMES NEED TO BE PRESENTED IN THE SAME WAY
WE TAILOR OUR LISTING PACKAGES TO FIT YOUR NEEDS**

DELUXE

Full Home Evaluation • Listing on the MLS • Listed on 200+ Real Estate Websites • Access to Showing Service • Lockbox on Property • For Sale Sign • Access to All Required California Residential Real Estate Forms • Open House • Targeted Local Advertising • Negotiating on Your Behalf • Professional Advice • Seller Estimated Net Sheet • Recommendations to Preferred Vendors for Listing Preparation • Updates Twice a Week Minimum • Free Staging Consultation (Occupied) or Full Staging (Vacant) • Weekly Updates with Real Time Market Stats Tailored to Your Property • **Professional Photography at Twilight with 25+ Images • 360° Virtual Tour or Videography • 2 Complimentary House Cleanings (Pre-List and Pre-Close) • Mid-Week Broker Open House • Discount on Carpet and Tile Cleaning • Exterior Pressure Wash and Window Washing***

STANDARD



MOST POPULAR

Full Home Evaluation • Listing on the MLS • Listed on 200+ Real Estate Websites • Access to Showing Service • Lockbox on Property • For Sale Sign • Access to All Required California Residential Real Estate Forms • Open House • Targeted Local Advertising • Negotiating on Your Behalf • Professional Advice • Seller Estimated Net Sheet • Recommendations to Preferred Vendors for Listing Preparation • Updates Twice a Week Minimum • Free Staging Consultation (Occupied) or Full Staging (Vacant) • Professional Photography with 15-20 Images • Weekly Updates with Real Time Market Stats Tailored to Your Property • 1 Complimentary House Cleaning (Pre-List or Pre-Close)*

BASIC

Full Home Evaluation • Listing on the MLS • Listed on 200+ Real Estate Websites • Access to Showing Service • Lockbox on Property • For Sale Sign • Access to All Required California Residential Real Estate Forms • Open House • Targeted Local Advertising • Negotiating on Your Behalf • Professional Advice • Seller Estimated Net Sheet • Recommendations to Preferred Vendors for Listing Preparation • Updates Once a Week Minimum • Free Staging Consultation • Professional Photography with 15 Images *

*We offer co-op agents 2.5%

Gold Arrow
REAL ESTATE TEAM